

### Podcast Project

#### Overview and Outcome:

Your assignment involves creating a podcast in pairs to communicate the various economic concepts, theories, and points of view to the general public in a way that expands their knowledge, improves their understanding, and fosters economic literacy.

#### Due Date:

#### Topics:

Topics will be based on a first come first served basis, but keeping in mind we want a variety of topics from the two years covered.

#### Presentation Format:

You will be assessed on the following:

1. *Name of podcast* - Relevant and original.
2. *Planning* - Podcast has a clear structure – an opening, discussion, and closing.
3. *Sound* - Podcast is enhanced with high quality and appropriate sound effects and music. There is no distortion of sound and background noise is minimized.
4. *Grammar* - Use of proper nouns and verbs. Substances and materials are named correctly. Generalizations, vague and imprecise words are avoided.
5. *Vocal Expression* - Strong, clear vocal expression with good articulation and pronunciation. The speed of delivery is acceptable and there is variation in tone, volume and speed. Pauses are used effectively when transitioning between questions and speakers. Filler words such as “umm” and “like” are minimal.
6. *Voice* – Upbeat conversational style that is not stilted or contrived.
7. *Length* - Podcast keeps the listeners interested to the end. It is not so long that the listeners lose interest or too short that the listeners are left with a superficial understanding. 4-5 minutes recommended.
8. *Audience* - The podcast is designed for the general public. It conveys economics in a way that is engaging and easy to understand. The information and explanations are clearly articulated.
9. *Understanding* – Podcast shows a depth of understanding of economic concepts and ideas.
10. *Questioning* - The questions allow for critical analysis. This means they will illicit responses that explain, evaluate, and compare rather than merely describe or name.

#### Assessment Rubric:

Criteria	Score	Your Score
<b>Planning</b> The podcast has a creative name. It has a clear structure – an opening, discussion, and closing reflecting that it was well planned.	Exceeds the standard (4) Meets the standard (3) Approaching the standard (2) Does not meet the standard (1)	
<b>Construction</b> The quality of the production is excellent. The podcast is enhanced with high quality and appropriate sound effects and music. There is no distortion of sound and background noise is minimized.	Meets the standard (3) Approaching the standard (2) Does not meet the standard (1)	
<b>Grammar Conventions</b> Proper nouns and verbs are used. Economic concepts are named correctly. Vague and imprecise words like ‘it’, ‘the’, ‘they’ are	Meets the standard (3) Approaching the standard (2)	

avoided.	Does not meet the standard (1)	
<b>Vocal Expression</b> Strong, clear voice with good articulation and pronunciation. The speed of delivery is acceptable. There is variation in tone, volume, and speed. Pauses are used effectively when transitioning between questions and speakers. Filler words such as "um" and "like" are minimal.	Meets the standard (3) Approaching the standard (2) Does not meet the standard (1)	
<b>Voice</b> The speech has an upbeat conversational style that is not stilted or contrived.	Meets the standard (3) Approaching the standard (2) Does not meet the standard (1)	
<b>Time</b> Podcast is of an appropriate length to keep their listeners engaged and interested. It is not so long that the listeners lose interest. 4-5 minutes recommended.	Meets the standard (3) Approaching the standard (2) Does not meet the standard (1)	
<b>Audience</b> The podcast is designed for its intended audience. It conveys the research in a way that enhances understanding.	Meets the standard (3) Approaching the standard (2) Does not meet the standard (1)	
<b>Critical Thinking Skills</b> The questions allow for critical analysis of the project. The questions involve responses that require explanations, evaluations, and comparisons rather than merely describing and naming.	Meets the standard (3) Approaching the standard (2) Does not meet the standard (1)	
<b>Understanding of Social Science</b> Podcast displays a depth of understanding of the economic concepts and principles involved. Correct explanations and appropriate predictions are made.	Comprehensive Understanding (5) Thorough Understanding (4) Sound Understanding (3) Adequate Understanding but there are some gaps (2) Limited Understanding (1)	
<b>Personal Contribution to the Group</b>	Exceptional: Participates more than any other group member (3) Adequate: Participates as much as any other group member (2) Insufficient: Hardly participates; quiet/passive (1)	

Comments:

Total out of 33