IB Economics Name

Mr. Cheung

**Podcast Project**

**Overview and Outcome**:

Your assignment involves creating a podcast in pairs to communicate the various economic concepts, theories, and points of view to the general public in a way that expands their knowledge, improves their understanding, and fosters economic literacy.

**Due Date**:

**Topics:**

Topics will be based on a first come first served basis, but keeping in mind we want a variety of topics from the two years covered.

**Presentation Format:**

You will be assessed on the following:

1. *Name of podcast* - Relevant and original.

2. *Planning* - Podcast has a clear structure – an opening, discussion, and closing.

3. *Sound* - Podcast is enhanced with high quality and appropriate sound effects and music. There is no distortion of sound and background noise is minimized.

4. *Grammar* - Use of proper nouns and verbs. Substances and materials are named correctly. Generalizations, vague and imprecise words are avoided.

5. *Vocal Expression* - Strong, clear vocal expression with good articulation and pronunciation. The speed of delivery is acceptable and there is variation in tone, volume and speed. Pauses are used effectively when transitioning between questions and speakers. Filler words such as “umm” and “like” are minimal.

6. *Voice –* Upbeat conversational style that is not stilted or contrived.

7. *Length* - Podcast keeps the listeners interested to the end. It is not so long that the listeners lose interest or too short that the listeners are left with a superficial understanding. 4-5 minutes recommended.

8. *Audience* - The podcast is designed for the general public. It conveys economics in a way that is engaging and easy to understand. The information and explanations are clearly articulated.

9. *Understanding* – Podcast shows a depth of understanding of economic concepts and ideas.

10. *Questioning* - The questions allow for critical analysis. This means they will illicit responses that explain, evaluate, and compare rather than merely describe or name.